

Make Your Own Jeans - Custom Made and Now Cloned

Custom clothing company lets people order jeans as per their measurements and styles, A Fit For Every Need. Now they will even duplicate a favorite pair of jeans.

Mumbai (PRWEB) July 6, 2006 – People always search for that perfect pair of jeans, jeans that look good, feel good and fit perfectly. Now <u>www.Makeyourownjeans.com</u>, a leading source for made to measure jeans, lets customers keep their favorite pair of jeans alive. "Clone A Jeans" is a unique service where one can send their current jeans to the company's factory and get jeans made as per the same measurements. Customers in USA can even take advantage of a free service whereby one can send the jeans to their courier partners in New York and from there it will be forwarded to the factory in India at the company's cost.

Makeyourownjeans.com lets customers order jeans as per their size and style. Their website (<u>www.Makeyourownjeans.com</u>) is specially made to cater the needs of those who want their jeans to be born from scratch.

"This is not just another online clothing store," says Harry Shahari, who conceptualized the initial idea and is currently spearheading its direction. "Makeyourownjeans provides complete customized service for making jeans, shirts, corduroys, chinos and trousers," he adds. "We are different from other companies because we follow the procedure that the biggest of brands do. We buy denim from the same mills as the top jeans brands are buying, we follow the same enzyme wash procedure which the jeans have to go through after they are stitched. In short we are not a tailoring website, we are a full fledged factory working for your one single order. Very few companies on the Internet provide this type of customization"

The process of jeans making is a complex one and requires large facilities and many processes to finally make a finished pair. There are not many companies making custom jeans and Makeyourownjeans.com provides this facility at around half the cost of their competitors.

Launched in late 2005, Makeyourownjeans.com already has more than a 1,000 customer database who are satisfied with the quality, services and the testimonial pages on their website does prove this, apart from selling on their website this company is also a Ebay powerseller with more than 1,000 positive ratings, they started this service as "A First On Ebay" and have reached the pulse of ebay quite often, only 10 from a million of products reach the pulse page of Ebay, innovation does help.

Catering to the entire world Makeyourownjeans.com has the strongest customer base in USA, UK, Germany and Australia, also having customers in Japan, Spain, Brazil, Netherlands and France, this company plans to go multi-lingual in the coming months.

A boon for the plus and tall sized, Makeyourownjeans.com also caters to making jeans for their clients who have problems like large thighs, calf, seat etc, they recommend their services to all those who are not satisfied with the fitting of jeans available in stores and those who would like to pamper themselves by getting highly specialized clothing cut and made individually for them in contrast to the mass produced garment industry.

Branching out to chinos, corduroys, twills, shirts, designer jeans, cotton and linen trousers, Makeyourownjeans.com has a solid record of repeat customers who use their service again and again.

Harry adds, "I would like to mention two testimonials, one of a customer who finds it difficult to get jeans Page 1/2

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made for his short stature who wrote 'Being on the short stumpy side I have trouble finding jeans to fit. I Received my first pair and X-lent fit. fast shipping and X-lent price. Have ordered two more pair.---10 out of 10.'

"And one customer who finds it difficult to get jeans for his tall height writes "What a great service - there's nothing like it in Australia. Being extremely tall, makes it virtually impossible to find jeans that fit and look good. We found MYOJ by chance and I'm so pleased with the end product, the turnaround time, quality and prices – thanks!!!' There are many more in our testimonial pages."

We asked Harry about his unique experiences while carrying on this business, he states, "Many customers send me pictures of them wearing our jeans stating how satisfied they are with our quality. With their permission we have posted some pictures on our website in our 'Customer Gallery.' The largest waist size we have made up to 82 inches waist and the tallest we have made is 53 inches outer length and we love making them."

Makeyourownjeans.com mission is to spread awareness about their website and provide every individual with at least one pair of custom jeans that they can be proud of."

For more information about this topic, please contact www.Makeyourownjeans.com

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